



# SHOWCASE

## Blue Bay Hotel - Israel



The Blue Bay Hotel in Netanya, Israel, which is located halfway between Tel-Aviv and Haifa is very popular for its position girdled by the aquamarine waters of the Mediterranean. Wall Washer XB-36 fixtures were mounted at the exterior of the Blue Bay Hotel to light up its 20m/66ft high façade and cover the entire wall in luscious colors. The rich wall washing effect accentuates the building in a clearly defined light output over an extended distance. The versatile Wall Washer XB is IP65 classified and therefore ideal for outdoor use. The Mediterranean style hotel's façade can be illuminated in various intense colors owing to Traxon Light Management.

### FEATURED PRODUCT



Wall Washer XB-36

### METHOD OF CONTROL



LED Engine XB  
AC-XB-00202

### PROJECT DETAILS

Category: Hospitality, Hotels  
 Client: Bluebay Hotel  
 Location: Netanya, Israel  
 Designer / Architect: Haim Cohen  
 Lighting Design  
 Installer: Danor LTD.  
 Date: January 2007  
 Traxon contact: Traxon Hong Kong

Traxon Technologies Ltd.

An OSRAM Company

For more information, please visit [WWW.TRAXONTECHNOLOGIES.COM](http://WWW.TRAXONTECHNOLOGIES.COM)

Or contact us: Tracy Lam International Marketing & Communications E: [marketing@traxontechnologies.com](mailto:marketing@traxontechnologies.com)

HONG KONG SHANGHAI TOKYO ROTTERDAM COLOGNE ISTANBUL LONDO  
 VIENNA NEW YORK ATLANTA CHICAGO LOS ANGELES TORONTO DUBAI

N MADRID MILAN PADERBORN PARIS MOSCOW WARSAW  
 SINGAPORE BUENOS AIRES MEXICO D.F. SAO PAULO