



Photo Credits: Serge Ramelli

SHOWCASE

ALICE SUITE, Seven Hotel - Paris, France



The Seven Hotel is located next to the Latin Quarter in the heart of Paris, France. Seven Hotel does not simply provide its guests with rooms, but rather with unique accommodation adventures by incorporating innovative concepts into each room, turning your stay into a fabulous story to tell. Embellishments include 3D images, floating beds, distorted clocks and other decorations, paired with modern technologies. In keeping with its desire for cutting-edge design, Paul-Bertrand Mathieu, Designer of the project, chose Traxon Technologies lighting solutions to transform his amazing Alice Suite concept into a reality, simulating the Wonderland that Lewis Carroll created in his beloved fairy tale. 120 16PXL Board RGB, driven by 12 Traxon LED Engine Smart, were used to create a wall and ceiling animation in Alice's room. The massive Board installation is controlled by six Butler XT engines and three Glass Touch T12 user terminals, a control system combination that allows the user to play a selection of themed, pre-programmed animations including colorful flowers, butterflies, checker effects, a clouded sky, and bubble graphics, customizing each guest's experience. The unique installation adds an interactive element of whimsy to the Alice Suite, extending the unique Wonderland concept to every guest.

FEATURED PRODUCTS

METHOD OF CONTROL

PROJECT DETAILS



16PXL Board
RGB



LED Engine Smart
100W



Butler XT



Glass Touch T12

Category: Hospitality, Hotels
Location: Paris, France
Client: Elegancia Hotels
Designer: Paul-Bertrand Mathieu PBM
Design Studio
Installer: ATA
Date: June 2010
Region: Traxon Europe

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