



# SHOWCASE

Vodafone



With over 180 million customers across five continents, Vodafone is the worldwide largest telecommunications network company. In order to colorfully enrich its latest Vodafone shop, Traxon fitted its unprecedented Tile 64PXL Was panels in the entrance hall of the flagship store. The panels' fusion effect allows Vodafone to create fascinating washing effects attracting the attention of passers-by. Controlled by advanced DMX technology, the panels can be used for customized visual animations and videos for promotional and commercial purposes.

FEATURED PRODUCT

METHOD OF CONTROL

PROJECT DETAILS

**Traxon Technologies Europe GmbH**

An OSRAM Company

For more information, please visit [WWW.TRAXONTECHNOLOGIES.COM](http://WWW.TRAXONTECHNOLOGIES.COM)

Or contact us: Europe Marketing E: [marketing.europe@traxontechnologies.com](mailto:marketing.europe@traxontechnologies.com)

HONG KONG SHANGHAI SINGAPORE SYDNEY TOKYO MUMBAI ROTTERDAM COLOGNE ISTANBUL LONDON MADRID MILAN PADERBORN PARIS MOSCOW  
WARSAW COPENHAGEN VIENNA NEW YORK ATLANTA CHICAGO LOS ANGELES TORONTO DUBAI BUENOS AIRES MEXICO D.F. SAO PAULO COLOMBIA