


The Pearl Bangkok, Thailand


Designed to be the center of attention, The Pearl Bangkok partners with OSRAM Lighting Solutions to fulfill its potential and dazzles all with its radiance. The inspiring oval-shaped building was named as such so it could become a landmark of Bangkok, one of the pearl cities of Asia.

Utilizing around 15,000 meters of Traxon Media Tube RGB, 24pcs Traxon Dot XL-9 RGB and 600pcs Traxon Dot XL-3 RGB, OSRAM Lighting Solutions adorned the magnificent tower with dynamic lighting fixtures that provide a truly energy efficient display that accentuates the beauty of the architecture, while reducing energy consumption by 60 percent when compared to traditional fluorescent lamps. The chosen solution can output simple color-changing effects but is also able to display beautiful seasonal graphics, keeping The Pearl fresh and up-to-date all year round.

OSRAM Lighting Solutions has accumulated an excellent reputation for providing innovative and quality lighting solutions and continues this trend with The Pearl, Bangkok, further paving the way to brighter, energy-efficient future. With our expert team on hand to deliver the knowledge, products and excellent customer care, any lighting project is possible, provided it is a dynamic, innovative solution that you seek.

Click here to see video:

 <https://youtu.be/P3w2Xk2XoRg>

 <https://v.qq.com/x/page/o0668ba8jsz.html>

Scan here on your phone:







Light is OSRAM

OSRAM