



Photography: Sebastian Maestre

# SHOWCASE

Savant Pharm S.A. - El Tío, Córdoba, Argentina



Located in east Cordoba Province, 136 kilometers from Cordoba Capital, Savant's model plant uses the latest pharmaceutical technology to develop and produce high quality medicines, and features a structure of three model plants spanning 110,000 square meters. To emphasize the building's façade and create an icon of the city, the lighting designers from Maestre Iluminación choose Traxon Liner XB 27 RGB. They selected Traxon's portfolio because of the well known quality of Traxon products and support services. The Liner XB has an anodized aluminum casing, which acts as a natural heat dissipation system, protecting the fixture from the high temperatures in the "Center Region of Argentina". To achieve aesthetically pleasing, smooth, and consistent color across the entire façade, collaboration by all involved parties was key in developing lighting calculations and mock ups. The preprogrammed static content changes automatically via the e:cue Butler XT, with different scenes for standard days, and special occasions, such as national holidays (Christmas, Women's Day, etc.). Additionally, the brightness and scenes can be changed by an e:cue Glass Touch T12 terminal. The final result elevates Savant's presence and visibility in Argentina.

#### FEATURED PRODUCTS



Liner XB-27 RGB

#### METHOD OF CONTROL



Butler XT



Lighting Application Suite (LAS)



Glass Touch T12

#### PROJECT DETAILS

**Category:** Architectural  
**Location:** El Tío, Córdoba, Argentina  
**Client/General Contractor:** Savant Pharm  
**Lighting Designer:** Maestre Iluminación, Osvaldo Maestre and Sebastián Maestre  
**Installer:** Maestre Iluminación  
**Engineering & Programming:** OSRAM Argentina, Ezequiel Matías Frega  
**Completion Date:** June 2012

### Traxon Technologies Europe GmbH

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