



Photography by Hirmer Webshop

SHOWCASE

Hirmer eShop Headquarter – Munich, Germany



A new story for Hirmer eShop headquarters in Munich was upgraded and redesigned by performance artist Wolfgang Flatz and LED specialist Andre Platz. The 'façade model' office space concept achieves an interplay of contrasts with modern lighting that is both innovative and suitable for everyday use. Platz perfectly integrates daylight and minimalistic ambience with high output luminaires to correspond to the vibrant color scheme. Traxon Nano Liner XB accentuates the lobby designed as a kind of piazza where people can work and move around freely. Siteco Lunis Downlight and OSRAM's LED Strips are also installed. The media wall behind the front desk is just one of many gadgets created by the artists for this new interior design. Innovative moods can be customized for all lighting elements of the headquarter, which is easily controlled from a PC and a separate touch screen with e:cue Butler XT. Hirmer eShop is dedicated solely to online 'fashion pour homme', where Munich's city slickers get suited and booted with the most comprehensive collection of German made men's clothes.

FEATURED PRODUCTS

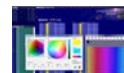


Nano Liner XB

METHOD OF CONTROL



Butler XT



Lighting Application Suite (LAS)

PROJECT DETAILS

Category: Architectural
Location: Munich, Germany
Client: artCLUBBING GmbH
Architect: Hirmer
Lighting Designer: André Platz
General Contractor: Hirmer - Prof. Flatz (Artist, Photographer), Label: „Platz für Platz“
Installer: artCLUBBING GmbH
Completion Date: Spring 2013

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