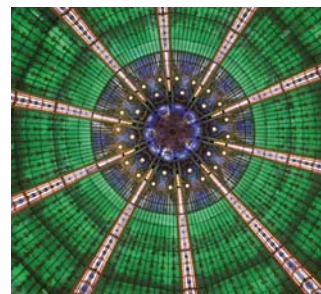




Photography © AIK-Yann Kersalé

SHOWCASE

Galleries Lafayette "La Coupole" - Paris, France



In honor of "La Coupole's" 100th anniversary, "Chrysalide" a collection of luminous bars, created by lighting designer Yann Kersalé, and designed to resemble the pupal stage of a butterfly, will adorn the facade of Lafayette Galleries for the next six years. The Galleries Lafayette is an upscale French department store located on Boulevard Haussmann in Paris. It is one of the oldest and most famous department stores in France, and remarkable because of its Art Nouveau architecture. In conjunction with the facade solution, 3,500 Traxon Cove Light AC Dim were installed behind the gorgeous glass mosaic of "La Coupole". Using line voltage and featuring a Plug'n'Play wiring system, the Cove Light AC range eliminates the need for external power supplies or complex wiring, enabling extended run lengths and easy mounting. Both installations will captivate passersby and visitors with their ultra-bright and mood-enhancing effects.

FEATURED PRODUCT



Cove Light AC Dim

METHOD OF CONTROL

PROJECT DETAILS

Category: Architectural, Retail
Location: Paris, France
Client: Galleries Lafayette
Architect: Djuric Tardio
Installation: INEO
Technical Director: IOSIS
Lighting Designer / Lighting Programmer:
Yann Kersalé
General Contractor: INEO SUEZ - Agence BUC
Completion Date: November 2012
Region: Traxon Europe

Traxon Technologies Europe GmbH

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